Business, Technology, Ethics

Module-Number: ...

Lecturer: LB Dr. Anita Vrzina

ECTS-Credits 3

No. of hours 2 hours per week

Language English

Total workload 90 hours: 30 hours in class and 60 hours self-study

Learning objectives: After completing the reading for this course, participating in class discussions, and writing the papers, students will be able to identify and critically evaluate ethical principles, theories, and strategies and apply them to the ethical issues in the high-technology business environment; describe specific ethical challenges in emerging technologies and their implications on decision making; analyze ethical positions and defend the decisions taken.

Contents: This course aims to provide students with the skills to understand and deal with ethical questions in different business environments both internally, within the company, and externally, in the international arena often called “the global village.” Students will first be introduced to different approaches to ethics and analyze the concepts of value, morality, as well as cultural norms and upbringing. In the second part of the course, students will discuss the application of these theoretical approaches with a special focus on the new technological developments.

Media forms: -

Recommended basics: -

Literature: Selected chapters from:
Other texts will be provided in class.

Participants: 20

Type of examination: Active participation in discussion: 20%
Response/opinion papers (3x2 pages): 20%
Oral presentation: 30%, Final paper (5 pages): 30%