

International mobility

As the degree programme has an international focus, you will also be offered a foreign study visit, e.g. in connection with your Master's thesis. Thanks to extensive foreign relations with European and worldwide universities and companies, you have numerous opportunities to gain a range of international experience. If you have any further questions, feel free to contact the International Office, the Student Advisory Office or your faculty lecturers.

>> www.th-rosenheim.de/international-outgoings.html

Study requirements

Admission requirements

- Bachelor's degree in business administration or equivalent qualification obtained in Germany or abroad, graded 2.5 or above.
- Proof of adequate German and English language skills. Proof is not necessary if you have obtained your university entrance qualification in Germany (e.g. Abitur) and/or you are a native speaker of German or English
- No specific professional experience is required for a place on this degree programme.

Application

- Course starts: each winter and summer semester
- Accredited by ACQUIN (accreditation process is still ongoing)
- Application online at >> www.th-rosenheim.de/en

Contact

For general questions regarding your choice of study programmes, please contact the Central Student Advisory Office

Phone: +49 8031 805-2495

E-mail: studienberatung@th-rosenheim.de



Studying in Rosenheim

Rosenheim Technical University of Applied Sciences is the most important educational institution in south-eastern Bavaria and it combines a regional profile with an international reputation. Close contacts to the industry in one of Germany's strongest economic regions allow 6.500 students to gain the practical skills that are indispensable for a successful career. A friendly atmosphere, close contact between students and faculty and a modern campus setting provide an ideal learning environment.

Technische Hochschule Rosenheim Technical University of Applied Sciences

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Master's Degree Programme International Management Master of Arts (M.A.)



Rosenheim
Technical University
of Applied Sciences



MASTER'S DEGREE

International - Digital - Sustainable

- Qualification: Master of Arts (M.A.)
- Duration: 3 semesters (full-time study)
- Credit points (CP/ECTS): 90
- Course starts: each winter and summer semester



As a result of global interconnections in industry and the major digital, environmental and ethical challenges of our time, new skills for future professionals and managers are becoming increasingly important. Students of the consecutive Master's degree programme learn how to approach current global challenges with an eye to the future, professionally and innovatively handle complex problems, and implement solutions in a responsible and sustainable manner. They learn to work in and manage teams of mixed languages and cultures. The Master's degree programme will offer intensive preparation for the complex challenges of the future.

What sets us apart:

- Interactive, application-oriented teaching
- Strong practical focus and close collaboration with our renowned regional and international corporate partners
- Exciting combination of research and current practice
- Learning in small groups
- A friendly atmosphere

Course content and structure

Course content in all modules is taught in a practical and interactive format. Case studies, practical projects and group work as well as training and coaching are integral to the teaching.

For the first two semesters two modules form the basis of study for all students. These compulsory modules focus on the two key areas of our Master's degree programme - corporate management and internationalisation of companies:

- **Business Management**
- **International Business**

Students have the opportunity to individually tailor their course content according to personal interests and, by doing so, prepare for their future professional career in the best possible way. From the total of nine advanced required elective modules four can be selected during the degree programme.

All required elective modules have an international focus.

- **Data Driven Management and Controlling**
- **Finance and Accounting**
- **Strategic Marketing Management**
- **Supply Chain Management**
- **International Tax Law and Accounting**
- **Change Management**
- **Innovation and Entrepreneurship**
- **European Economics and European Law**
- **Mindful Leadership**

The third semester is reserved for writing your Master's thesis. This piece of academic work can incorporate both a theoretical and a practical task from the field of business administration or economics.

You can study the degree programme bilingually in German/English or completely in English. A minimum standard in both languages is expected.

>> www.th-rosenheim.de/bw_master.html

Career opportunities

There is high demand for skilled staff and managers with outstanding international skills, who are adept at strategic and corporate thinking.

Graduates of our Master's degree programme are perfectly prepared to take on key tasks in globally operating medium-sized and large companies or become successfully self-employed. You also have the option of going on to study a further academic qualification in the form of a doctoral degree.

SEMESTER TIMETABLE

CREDIT POINTS (CP)

1	Business Management (10 CT)	Elective module I (10 CT)	Elective module II (10 CT)	30
2	International Business (10 CT)	Elective module III (10 CT)	Elective module IV (10 CT)	30
3	Masterthesis			30
				total 90

Legend Module Assignment:

■ Compulsory modules

■ Required elective modules (2 out of nine can be chosen per semester)

Reverse order of semesters 1 and 2 when starting in the summer semester