

Are you coming to us from abroad and German is not your native language?

## Make starting your studies easier and promote skills

Master's degree in 4 semesters

| SEMESTER |                           |                                 |                             | CREDIT POINTS (CP) |
|----------|---------------------------|---------------------------------|-----------------------------|--------------------|
| 1        | German Language & Culture | Scientific Writing & Presenting | Basics Finance & Accounting | 30                 |
| 2        | Business Management       | Elective module I               | Elective module II          | 30                 |
| 3        | International Business    | Elective module III             | Elective module IV          | 30                 |
| 4        | Masterthesis              |                                 |                             | 30                 |

- ✓ Stress-free catching up on missing ECTS from your Bachelor's degree
- ✓ MasterStart International in the 1st semester for optimal academic success
- ✓ Only applies to students from abroad (non-native German speakers) who start their Bachelor's degree with less than 210 ECTS

Developing missing skills  
-> 10 ECTS each module

Modules for catching up on the missing 30 ECTS

Compulsory Modules  
8 SWS = 10 ECTS

SWS = semester hours per week

Elective Modules  
8 SWS = 10 ECTS

You can choose from multiple modules each semester

## International mobility

As the degree programme has an international focus, you can gain valuable foreign experience by doing a semester or an internship abroad. Thanks to extensive foreign relations with European and worldwide universities and companies, you have numerous opportunities to acquire a range of international experience. If you have any further questions, feel free to contact the International Office, the Student Advisory Office or your faculty lecturers.

## Study requirements

### Admission requirements

- Bachelor's degree in business administration or equivalent qualification obtained in Germany or abroad, graded 2.5 or above.
- Proof of adequate German (A2) and English (B2) language skills. Proof is not necessary if you have obtained your university entrance qualification in Germany (e.g. Abitur) and/or you are a native speaker of German or English.
- No specific professional experience is required for a place on this degree programme.

## Application

- Course starts: each winter and summer semester
- Accredited by ACQUIN (accreditation process is still ongoing)
- Application online

Find out more about the degree programme:



## Contact

For general questions regarding your choice of study programmes, please contact the Central Student Advisory Office

Phone: +49 (0)8031 805-2495

E-mail: studienberatung@th-rosenheim.de



## Studying in Rosenheim

Rosenheim Technical University of Applied Sciences is the most important educational institution in south-eastern Bavaria and it combines a regional profile with an international reputation. Close contacts to the industry in one of Germany's strongest economic regions allow students to gain the practical skills that are indispensable for a successful career. A friendly atmosphere, close contact between students and faculty and a modern campus setting provide an ideal learning environment.

## Technische Hochschule Rosenheim Technical University of Applied Sciences

Hochschulstraße 1, 83024 Rosenheim

Phone: +49 (0)8031 805-0, E-mail: info@th-rosenheim.de

www.th-rosenheim.de



## Master's Degree Programme International Management

Master of Arts (M.A.)



Rosenheim  
Technical University  
of Applied Sciences



## MASTER'S DEGREE International - Digital - Sustainable


- Qualification: Master of Arts (M.A.)
- Duration: 3 or 4 semesters
- Credit points (CP/ECTS): 90
- Course starts: each winter and summer semester
- You can study bilingually in German/English or completely in English. A minimum standard in both languages is expected.



As a result of global interconnections in industry and the major digital, environmental and ethical challenges of our time, new skills for future professionals and managers are becoming increasingly important. Students of the Master's degree programme learn how to approach current global challenges with an eye to the future, professionally and innovatively handle complex problems, and implement solutions in a responsible and sustainable manner. They learn to work in and manage teams of mixed languages and cultures. The Master's degree programme will offer intensive preparation for the complex challenges of the future.

### What sets us apart:

- Interactive, application-oriented teaching
- Strong practical focus and close collaboration with our renowned regional and international corporate partners
- Exciting combination of research and current practice
- Learning in small groups
- A friendly atmosphere

 **Find out more  
about the degree  
programme:**



## Course content and structure

Course content in all modules is taught in a practical and interactive format. Case studies, practical projects and group work as well as training and coaching are integral to the teaching.

For the first two semesters two modules form the basis of study for all students. These compulsory modules focus on the two key areas of our Master's degree programme - corporate management and internationalisation of companies:

- **Business Management**
- **International Business**

Students have the opportunity to individually tailor their course content according to personal interests and, by doing so, prepare for their future professional career in the best possible way. From a wide range of elective modules four elective modules can be selected during the degree programme.

All required elective modules have an international focus. Some examples:

- **Mindful Leadership**
- **Diversity, Equity and Inclusion**
- **SAP**
- **International Sales Management**
- **Management Consulting**
- **Artificial Intelligence in Business**
- **Project Management**
- **Negotiations within an Int. Surrounding**
- **Data Driven Management and Controlling**
- **Finance and Accounting**
- **Strategic Marketing Management**
- **Supply Chain Management**
- **Change Management**
- **Innovation and Entrepreneurship**
- **European Economics and European Law**

The last semester is reserved for writing your Master's thesis. This academic work may address an economic or management issue and marks the successful completion of your Master's degree.

## Career opportunities

There is high demand for skilled staff and managers with outstanding international skills, who are adept at strategic and corporate thinking.

Graduates of our Master's degree programme are perfectly prepared to take on key tasks in globally operating medium-sized and large companies or become successfully self-employed. You also have the option of going on to study a further academic qualification in the form of a doctoral degree.

## Study options for the Master's degree in International Management

You can tailor your Master's programme flexibly to your individual needs: Choose to study for 3 or 4 semesters and always complete the programme with 90 credit points. Further on you will find some examples of how you can structure your studies:

### Master International Management: Study Options

Your advantage: You can flexibly adapt your studies to your individual needs!

You can choose to study for 3 or 4 semesters and always graduate with 90 ECTS.

Examples of how you can structure your studies individually:

#### Would you like a Master's degree with an international specialization?

##### The classic

Master's degree in 3 semesters

| SEMESTER | CREDIT POINTS (CP)     |                     |                    |    |
|----------|------------------------|---------------------|--------------------|----|
| 1        | Business Management    | Elective module I   | Elective module II | 30 |
| 2        | International Business | Elective module III | Elective module IV | 30 |
| 3        | Masterthesis           |                     |                    | 30 |
| total    |                        |                     |                    | 90 |

✓ The fast track to your Master's degree ✓ Semester abroad possible

Want to start your career while competing your master's degree?

### Combining your studies & work optimally

Master's degree in 4 semesters

#### SEMESTER

|   |                        |                      |
|---|------------------------|----------------------|
| 1 | Business Management    | Elective module I    |
| 2 | International Business | Elective module II   |
| 3 | Elective module III    | Elective module IIII |
| 4 | Masterthesis           |                      |

✓ More flexibility for a professional career alongside your studies

✓ Quick integration into the job market while still studying

✓ Stress-free catching up on missing ECTS by taking additional elective modules or completing an internship\* \*Only applies to students who start their Bachelor's degree with less than 210 ECTS.

|  |  |
|--|--|
| <b>Compulsory Modules</b><br>8 SWS = 10 ECTS | SWS = semester hours per week                      |
| <b>Elective Modules</b><br>8 SWS = 10 ECTS   | You can choose from multiple modules each semester |

Want to go abroad?

### Enrich your studies with a stay abroad

Master's degree in 4 semesters

#### SEMESTER

|   |  |                    |
|---|--|--------------------|
| 1 | Business Management                        | Elective module I  |
| 2 | International Business                     | Elective module II |
| 3 | Semester abroad (Elective module III + IV) |                    |
| 4 | Masterthesis                               |                    |

✓ More flexibility for a professional career alongside your studies

✓ Quick integration into the job market while still studying

✓ Stress-free catching up on missing ECTS by taking additional elective modules or completing an internship