Study plan for the study and examination regulations for the Master's programme "International Management" at the Rosenheim University of Applied Sciences for the summer semester 2025

- I. Announcement of the performance records
- II. Participation restrictions for individual degree programmes
- III. Procedure for registering for the elective modules
- IV. Allocation of the modules offered to the semesters of study
- V. Learning objectives and course content

(adopted by the Faculty of Business Administration and the Examination Board on 22 January 2025, subject to change)

I. Announcement of the performance records

StPO no.	Performance record	Quantity and type	Weighting of individ- ual grades	Admission require- ments for course no.	Teaching and exa- mination language	Examiner	Second Examiner	Deadline for PStA	Dura- tion in min.	Approved aids
2	International Business									
2.1	International Strategic Management	S.P.P.	1,0	Successful participation BIP/ International Project	English	FICa	LaE		60	none
2.2	Intercultural Management and Business Ethics	S.P.V.	1,0	No	English	Call	FICa	Exam: 03.07.2025	90	none
4	Steuerrecht und Wirtschaftsprüfung									
4.1	Internationales Steuerrecht	PStA	1,0	No	German	Lis	ScVa	13.06.2025		all
4.2	Wirtschaftsprüfung	PStA	1,0	No	German	LbASch	Lis	4.7.2025		all
5	Finance and Accounting Not offered in summer semester 2025									
5.1	Advanced Finance	S.P.V.	1,0	No	German	ScVa, BoOl	BoOl, Hac		90	Non-pro- grammable Pocket calculator
5.2	Advanced	PStA	1,0	No	German	H ac, WoKe	ScVa, Hac, ₩oKe			all
10	Innovation and Entrepreneurship									
10.1	Innovation	PstA	1,0	No	English	BaKt	KaSt	18.06.2025		all
10.2	Entrepreneurship	PstA	1,0	No	English	BaKt	KaSt	25.06.2025		all

lindful Leadership	Quantity and type	Weighting of individ- ual grades	Admission require- ments for course no.	Teaching and exa- mination	Examiner	Second Examiner	Deadline for PStA	Dura- tion	Approved aids
-			1	language				in min.	
eadership									
	PStA	1,0	Presence on at least 10 dates	German	ScBe, BIFI	BIFI, MuKa, ScBe	10.07.2025		all
/indful Business	PStA	1,0	No	German	MuKa	ScBe	04.06.2025		all
luman Resource Management									
ehaviour in Organisations	PStA	1,0	No	English	ScBe	CoCa	30.06.2025		all
strategic Human Resource /anagement	VHB	1,0	see VHB course "Strategic Human Resources Management", offered by Prof. Dr M. Ringlstetter, KU Eichstätt-Ingolstadt, English					<u></u>	
AP									
ogistics Processes in SAP	PStA	1,0	No	English	Hol	KrAn	8.7.		all
Ianaging Finance Processes in SAP	PStA	1,0	No	English	KrAn	Hol	27.06.25		All
legotiations within an International Surrounding									
Aastering Negotiation Strategies: Psychological and Tactical Ap- roaches	PStA		No	English	HeCl	CoCa	3.5.2025		all
	PStA		No	English	HeCl	CoCa	17.5.2025		all
	ehaviour in Organisations rategic Human Resource anagement AP gistics Processes in SAP anaging Finance Processes in SAP astering Negotiation Strategies: eychological and Tactical Ap- baches rercultural Dynamics and Applied	Phaviour in OrganisationsPStArategic Human Resource anagementVHBAPImage: Second	Phaviour in OrganisationsPStA1,0rategic Human Resource anagementVHB1,0APVHB1,0rgistics Processes in SAPPStA1,0anaging Finance Processes in SAPPStA1,0anaging Finance Processes in SAPPStA1,0astering Negotiation Strategies: sychological and Tactical Ap- bachesPStA1astering Negotiation Strategies: ercultural Dynamics and AppliedPStA	ehaviour in OrganisationsPStA1,0Norategic Human Resource anagementVHB1,0see VHB course "Str offered by Prof. Dr MAPIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIII	PotentialPStA1,0NoEnglishPatagic Human Resource anagementVHB1,0see VHB course "Strategic Hum offered by Prof. Dr M. RinglstettAPImage: Image: I	Second	And the second	APPStA1,0NoEnglishScBeCoCa30.06.2025rategic Human Resource anagementVHB1,0see VHB course "Strategic Human Resources Management", offered by Prof. Dr M. Ringlstetter, KU Eichstätt-Ingolstadt, EnglishAPImage: Image:	Image: constraint of the second sec

Curricu	<u> Ilum Master - International Managen</u>	nent		Summer Seme	ster 2025				Page 4	
StPO no.	Performance record	Quantity and type	Weighting of individ- ual grades	Admission require- ments for course no.	Teaching and exa- mination language	Examiner	Second Examiner	Deadline for PStA	Dura- tion in min.	Approved aids
19	Project Management									
19.1	Project Management Frameworks & Methodologies	PStA		No	English	RuSa	KaSt	20.05.2025		all
19.2	Project Execution & Agile Collabora- tion	PStA		No	English	RuSa	KaSt	20.05.2025		all
20	Al in Business									
20.1	Understanding Human-Al Collabora- tion: Challenges and Opportunities	S.P.P. + PStA	50/50	No	English	NoTI	FICa	01.07.2025	<mark>S.P.P.</mark> : 90 *	S.P.P.: none PStA: all
20.2	Perspectives on AI in Business	PStA		No	English	FICa	NoTI	25.06.2025		all
21	Circular Economy & Closed-Loop Supply Chains									
21.1	Theory Circular Economy & Closed- Loop Supply Chains	S.P.P.		No	English	StMk	StAd		60	none
21.2	Tutorial Circular Economy & Closed- Loop Supply Chains	S.P.P.		No	English	StMk	StAd	_	60	none

Abbreviations: S.P.P. S.P.V. PStA Written examination in the examination period Written examination during the lecture period Course work Colloquium Student research project Oral examination Coll. StA mdlP

Il Restrictions on participation in individual degree programmes

In accordance with Section 6 (1) and (2) StPO, the Examination Board has decided on special participation restrictions and admission requirements for individual courses in the curriculum, which can be found in the following table.

Module no.	Modul name	Restriction on participation regarding number ¹⁾	Admission requirements regarding degree programme ²⁾
2.1	International Strategic Management	No	M
2.2	Intercultural Management and Business Ethics	No	M
4.1	Internationales Steuerrecht	Yes	M
4.2	Wirtschaftsprüfung	Yes	M
5.1	Advanced Finance	Yes	M
5.2	Advanced Accounting	Yes	M
10.1	Innovation	Yes	M
10.2	Entrepreneurship	Yes	M
11.1	Leadership	Yes	M
11.2	Mindful Business	Yes	M
13.1	Behaviour in Organisations	Yes	M
13.2	Strategic Human Resource Management	Yes	M
17.1	Logistics Processes in SAP	Yes	M
17.2	Managing Finance Processes in SAP	Yes	M
18.1	Mastering Negotiation Strategies: Psychological and Tactical Approaches	Yes	М
18.2	Intercultural Dynamics and Applied Negotiation Practices	Yes	M
19.1	Project Management Frameworks & Methodologies	Yes	M
19.2	Project Execution & Agile Collaboration	Yes	M
20.1	Understanding Human-AI Collaboration: Challenges and Opportunities	Yes	М
20.2	Perspectives on AI in Business	Yes	M
21.1	Theory Circular Economy & Closed-Loop Supply Chains	Yes	M
21.2	Tutorial Circular Economy & Closed-Loop Supply Chains	Yes	M

Explanations:

- 1) No: There is no numerical participation limit for this course.
 - Yes: Due to special capacity reasons, there is a numerical participation restriction for this course. There is therefore a separate registration is required; details will be announced by the examiner/lecturer
- 2) M: Admission requirements for this course: Students must be enrolled in a Master's degree programme.
 - M/D: Admission requirement for this course: Students must be enrolled in a Master's or Diplom degree programme.
 - None: There are no special admission requirements for this course with regard to the participants' degree programme.

The rules apply to elective participants, students from other faculties and exchange students from other home universities.

III Procedure for registering for the elective modules

General information:

According to the study and examination regulations, each student on the Master's degree programme selects a total of four elective modules from the total of elective modules offered (in the winter and summer semesters). In each semester, registration takes place in two stages:

- Registration for participation in an elective module in the university's BW community (intranet, accessible with a password issued at the time of enrolment at the Office of Student Affairs). For some modules, the number of participants is limited for technical, subject-related and/or didactic reasons (see II. of the curriculum). In these cases, the available places are allocated with priority according to the semester of the curriculum (higher semesters first) and time of enrolment.
- 2. Registration for the performance record in the examination office of the university ("OSC" Online Service Centre).

When registering for performance record from the published module guide of the elective modules, the corresponding module is listed as a compulsory module with all the consequences under examination law. The participants in this compulsory module are listed by name on the corresponding lists of participants and grades.

Application procedure:

- 1. Registration for the elective modules in the BW Community takes place after the introductory event in mid-March.
- 2. Registration for participation in the examinations or for the acquisition of certificates of achievement takes place via the Online Service Centre (OSC) of the Examination Office during the deadlines published by the Examination Office.

Voluntary elective module:

If participation in a module is only in the form of a voluntary elective without effect on the Master's examination, registration must be waived and an elective certificate form must be submitted to the examiner to document the grade. Participants in such voluntary electives are <u>not</u> in the corresponding lists of participants and grades. The corresponding transcripts of records are therefore not recorded in the Online Service Centre.

An elective module will therefore only be included in the Master's examination certificate if the graded elective module certificate is submitted to the Examination Office at the latest before the last performance record in a compulsory module required for the Master's examination is taken.

Performance record

2

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Curriculum Master - International Management Summer Semester 2025 IV. Allocation of the modules offered to the semesters of study

Winter term

Summer term

Business Management			record	No.			LP
	8	10	4	2	International Business	8	10
Sustainable Corporate Management	(4)	(5)	(2)	2.1	International Strategic Management	(4)	(5
Management simulation	(4)	(5)	(2)	2.2	Intercultural Management and Business Ethics	(4)	(5
Data Driven Business Management and Controlling	8	10	3	4	Steuerrecht und Wirtschaftsprüfung	8	10
Working with Data: Research Methods in Business Admin-	(3)	(4)	(1)	4.1	Internationales Steuerrecht	(4)	(5
Portfolio Management and Controlling	(3)	(4)	(1)	4.2	Wirtschaftsprüfung	(4)	(5
Process Mining	(2)	(2)	(1)	5	Finance and Accounting	8	10
Strategic Marketing Management	8	10	2	5.1	Advanced Finance		(5
International Marketing Management	(4)	(5)	(1)	5.2	Advanced Accounting		(5
Strategic Marketing Projects	(4)	(5)	(1)	10	Innovation and Entrepreneurship	8	10
Change management	8	10	2	10.1	Innovation	(4)	(5
Change management	(4)	(5)	(1)	10.2	Entrepreneurship	(4)	(5
Change Management Case Studies	(4)	(5)	(1)	11	Mindful Leadership	8	10
Diversity, Equity and Inclusion	8	10	2	11.1	Leadership	(4)	(5
Diversity, Equity and Inclusion	(4)	(5)	(1)	11.2	Mindful Business	(4)	(5
Case Study DEI	(4)	(5)	(1)	13	Human Resource Management	8	10
Human Resource Management	8	10	2	13.1	Behaviour in Organisations	(4)	(5
Behaviour in Organisations	(4)	(5)	(1)	13.2	Strategic Human Resource Management	(4)	(5
Strategic Human Resource Management	(4)	(5)	(1)				
	Vorking with Data: Research Methods in Business Admin- stration Portfolio Management and Controlling Process Mining Strategic Marketing Management International Marketing Management Strategic Marketing Projects Change management Change management Change management Change Management Case Studies Diversity, Equity and Inclusion Diversity, Equity and Inclusion Case Study DEI Human Resource Management Strategic Human Resource	Vorking with Data: Research Methods in Business Admin- stration(3)Portfolio Management and Controlling(3)Process Mining(2)Strategic Marketing Management8International Marketing Management(4)Strategic Marketing Projects(4)Change management(4)Change Management Case Studies(4)Diversity, Equity and Inclusion(4)Case Study DEI(4)Human Resource Management8Behaviour in Organisations(4)Strategic Human Resource(4)	Vorking with Data: Research Methods in Business Admin- stration(3)(4)Portfolio Management and Controlling(3)(4)Process Mining(2)(2)Otrategic Marketing Management810International Marketing Management(4)(5)Strategic Marketing Projects(4)(5)Change management(4)(5)Change management(4)(5)Change Management(4)(5)Change Management(4)(5)Change Management Case Studies(4)(5)Diversity, Equity and Inclusion(4)(5)Case Study DEI(4)(5)Human Resource Management810Behaviour in Organisations(4)(5)Strategic Human Resource(4)(5)	Working with Data: Research Methods in Business Admin stration(3)(4)(1)Portfolio Management and Controlling(3)(4)(1)Porcess Mining(2)(2)(2)(1)Brategic Marketing Management8102International Marketing Management(4)(5)(1)Strategic Marketing Projects(4)(5)(1)Change management(4)(5)(1)Change management(4)(5)(1)Change management(4)(5)(1)Change management(4)(5)(1)Change management(4)(5)(1)Change management(4)(5)(1)Change management(4)(5)(1)Change Management Case Studies(4)(5)(1)Diversity, Equity and Inclusion(4)(5)(1)Case Study DEI(4)(5)(1)Human Resource Management8102Sehaviour in Organisations(4)(5)(1)Strategic Human Resource(4)(5)(1)	Variate Driven Business Management and Controlling0103Vorking with Data: Research Methods in Business Admin stration(3)(4)(1)Portfolio Management and Controlling(3)(4)(1)Portfolio Management and Controlling(3)(4)(1)Portfolio Management and Controlling(3)(4)(1)Portfolio Management and Controlling(3)(4)(1)Portfolio Management and Controlling(2)(2)(1)Strategic Marketing Management8102Strategic Marketing Projects(4)(5)(1)Change management(4)(5)(1)Change management(4)(5)(1)Change Management Case Studies(4)(5)(1)Diversity, Equity and Inclusion(4)(5)(1)Case Study DEI(4)(5)(1)Human Resource Management8102Strategic Human Resource(4)(5)(1)	Varia priver Business Management and Controlling0103Vorking with Data: Research Methods in Business Admin- stration(3)(4)(1)Oroftolio Management and Controlling(3)(4)(1)Orocess Mining(2)(2)(1)Strategic Marketing Management8102Strategic Marketing Management(4)(5)(1)Strategic Marketing Projects(4)(5)(1)Change management(4)(5)(1)Change Management(4)(5)(1) </td <td>Varia Diversity, Equity and Inclusiona b bbbbVariation(3)(4)(1)Vorking with Data: Research Methods in Business Admin- tratation(3)(4)(1)Vortiolio Management and Controlling(3)(4)(1)Vorcess Mining(2)(2)(1)Vorcess Mining(2)(2)(1)Vorcess Mining(2)(2)(1)Strategic Marketing Management(4)(5)(1)International Marketing Management(4)(5)(1)Strategic Marketing Projects(4)(5)(1)Change management(4)(5)(1)Change Management(4)(5)(1)</td>	Varia Diversity, Equity and Inclusiona b bbbbVariation(3)(4)(1)Vorking with Data: Research Methods in Business Admin- tratation(3)(4)(1)Vortiolio Management and Controlling(3)(4)(1)Vorcess Mining(2)(2)(1)Vorcess Mining(2)(2)(1)Vorcess Mining(2)(2)(1)Strategic Marketing Management(4)(5)(1)International Marketing Management(4)(5)(1)Strategic Marketing Projects(4)(5)(1)Change management(4)(5)(1)Change Management(4)(5)(1)

Curriculum Master - International Management

Summer Semester 2025

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Module No.	Modul name	sws	ECTS LP	Performance record
14	International Sales Management and selected Sales Topics	8	10	2
14.1	International Sales Management	(4)	(5)	(1)
14.2	Sponsorship-linked marketing	(4)	(5)	(1)
15	Management Consulting	8	10	2
15.1	Management Consulting	(4)	(5)	(1)
15.2	Management Consulting and Case Studies	(4)	(5)	(1)
16	Sustainability Management and Reporting	8	10	2
16.1	Sustainability Reporting	(4)	(5)	(1)
16.2	Basics Sustainability	(4)	(5)	(1)
17	SAP	8	10	2
17.1	Business Analytics	(4)	(5)	(1)
17.2	Managing Finance Processes in SAP	(4)	(5)	(1)

Module No.	Module name	SWS	ECTS- LP	Performance record
17	SAP	8	10	2
17.1	Logistics Processes in SAP	(4)	(5)	(1)
17.2	Managing Finance Processes in SAP	(4)	(5)	(1)
18	Negotiations within an International Surrounding	8	10	2
18.1	Mastering Negotiation Strategies: Psychological and Tac tical Approaches	(4)	(5)	(1)
18.2	Intercultural Dynamics and Applied Negotiation Practices	(4)	(5)	(1)
19	Project Management	8	10	2
19.1	Project Management Frameworks & Methodologies	(4)	(5)	(1)
19.2	Project Execution & Agile Collaboration	(4)	(5)	(1)
20	Artificial Intelligence in Business	8	10	3
20.1	Understanding Human-Al Collaboration: Challenges and Opportunities	(4)	(5)	(2)
20.2	Perspectives on AI in Business	(4)	(5)	(1)
21	Circular economy & closed-loop supply chains	8	10	2
21.1	Theory Circular Economy & Closed-Loop Supply Chains	(4)	(5)	(1)
21.2	Tutorial Circular Economy & Closed-Loop Supply Chains	(4)	(5)	(1)

12	Advar	nced International Studies (study abroad)
	12.1	Advanced International Studies I
	12.2	Advanced International Studies II

ATTENTION: This overview is subject to the minimum number of participants per module (at least 6 participants according to the decision of the Faculty Council of 4 October 2010).

V. Learning objectives and course content

The learning objectives and course content are published in the module guide on the website of the Faculty of Business Administration and supplement this curriculum.