

**Study plan for the study and examination regulations  
for the Master's programme  
"International Management"  
at the Rosenheim University of Applied Sciences  
for the summer semester 2025**

- I. Announcement of the performance records
- II. Participation restrictions for individual degree programmes
- III. Procedure for registering for the elective modules
- IV. Allocation of the modules offered to the semesters of study
- V. Learning objectives and course content

(adopted by the Faculty of Business Administration and the Examination Board on 22 January 2025, subject to change)

## I. Announcement of the performance records

StPO no.	Performance record	Quantity and type	Weighting of individual grades	Admission requirements for course no.	Teaching and examination language	Examiner	Second Examiner	Deadline for PStA	Duration in min.	Approved aids
<b>2</b>	<b>International Business</b>									
2.1	International Strategic Management	S.P.P.	1,0	Successful participation BIP/ International Project	English	FICa	LaE	---	60	none
2.2	Intercultural Management and Business Ethics	S.P.V.	1,0	No	English	Call	FICa	Exam: 03.07.2025	90	none
<b>4</b>	<b>Steuerrecht und Wirtschaftsprüfung</b>									
4.1	Internationales Steuerrecht	PStA	1,0	No	German	Lis	ScVa	13.06.2025	---	all
4.2	Wirtschaftsprüfung	PStA	1,0	No	German	LbASch	Lis	4.7.2025	---	all
<b>5</b>	<b>Finance and Accounting Not offered in summer semester 2025</b>									
5.1	Advanced Finance	S.P.V.	1,0	No	German	ScVa, BoOI	BoOI, Hac	---	90	Non-programmable Pocket-calculator
5.2	Advanced	PStA	1,0	No	German	Hac, WoKe	ScVa, Hac, WoKe		---	all
<b>10</b>	<b>Innovation and Entrepreneurship</b>									
10.1	Innovation	PstA	1,0	No	English	BaKt	KaSt	18.06.2025		all
10.2	Entrepreneurship	PstA	1,0	No	English	BaKt	KaSt	25.06.2025		all

[illegible]

StPO no.	Performance record	Quantity and type	Weighting of individual grades	Admission requirements for course no.	Teaching and examination language	Examiner	Second Examiner	Deadline for PStA	Duration in min.	Approved aids
19	<b>Project Management</b>									
19.1	Project Management Frameworks & Methodologies	PStA		No	English	RuSa	KaSt	20.05.2025		all
19.2	Project Execution & Agile Collaboration	PStA		No	English	RuSa	KaSt	20.05.2025		all
20	<b>AI in Business</b>									
20.1	Understanding Human-AI Collaboration: Challenges and Opportunities	S.P.P. + PStA	50/50	No	English	NoTI	FICa	01.07.2025	S.P.P.: 90 *	S.P.P.: none PStA: all
20.2	Perspectives on AI in Business	PStA		No	English	FICa	NoTI	25.06.2025		all
21	<b>Circular Economy &amp; Closed-Loop Supply Chains</b>									
21.1	Theory Circular Economy & Closed-Loop Supply Chains	S.P.P.		No	English	StMk	StAd		60	none
21.2	Tutorial Circular Economy & Closed-Loop Supply Chains	S.P.P.		No	English	StMk	StAd		60	none

## Abbreviations:

S.P.P.	Written examination in the examination period
S.P.V.	Written examination during the lecture period
PStA	Course work
Coll.	Colloquium
StA	Student research project
mdIP	Oral examination

## II Restrictions on participation in individual degree programmes

In accordance with Section 6 (1) and (2) StPO, the Examination Board has decided on special participation restrictions and admission requirements for individual courses in the curriculum, which can be found in the following table.

Module no.	Modul name	Restriction on participation regarding number <sup>1)</sup>	Admission requirements regarding degree programme <sup>2)</sup>
2.1	International Strategic Management	No	M
2.2	Intercultural Management and Business Ethics	No	M
4.1	Internationales Steuerrecht	Yes	M
4.2	Wirtschaftsprüfung	Yes	M
5.1	Advanced Finance	Yes	M
5.2	Advanced Accounting	Yes	M
10.1	Innovation	Yes	M
10.2	Entrepreneurship	Yes	M
11.1	Leadership	Yes	M
11.2	Mindful Business	Yes	M
13.1	Behaviour in Organisations	Yes	M
13.2	Strategic Human Resource Management	Yes	M
17.1	Logistics Processes in SAP	Yes	M
17.2	Managing Finance Processes in SAP	Yes	M
18.1	Mastering Negotiation Strategies: Psychological and Tactical Approaches	Yes	M
18.2	Intercultural Dynamics and Applied Negotiation Practices	Yes	M
19.1	Project Management Frameworks & Methodologies	Yes	M
19.2	Project Execution & Agile Collaboration	Yes	M
20.1	Understanding Human-AI Collaboration: Challenges and Opportunities	Yes	M
20.2	Perspectives on AI in Business	Yes	M
21.1	Theory Circular Economy & Closed-Loop Supply Chains	Yes	M
21.2	Tutorial Circular Economy & Closed-Loop Supply Chains	Yes	M

**Explanations:**

- 1) No: There is no numerical participation limit for this course.  
Yes: Due to special capacity reasons, there is a numerical participation restriction for this course. There is therefore a separate registration is required; details will be announced by the examiner/lecturer
- 2) M: Admission requirements for this course: Students must be enrolled in a Master's degree programme.  
M/D: Admission requirement for this course: Students must be enrolled in a Master's or Diplom degree programme.  
None: There are no special admission requirements for this course with regard to the participants' degree programme.  
**The rules apply to elective participants, students from other faculties and exchange students from other home universities.**

### III Procedure for registering for the elective modules

#### General information:

According to the study and examination regulations, each student on the Master's degree programme selects a total of four elective modules from the total of elective modules offered (in the winter and summer semesters). In each semester, registration takes place in two stages:

1. Registration for participation in an elective module in the university's BW community (intranet, accessible with a password issued at the time of enrolment at the Office of Student Affairs). For some modules, the number of participants is limited for technical, subject-related and/or didactic reasons (see II. of the curriculum). In these cases, the available places are allocated with priority according to the semester of the curriculum (higher semesters first) and time of enrolment.
2. Registration for the performance record in the examination office of the university ("OSC" Online Service Centre).

When registering for performance record from the published module guide of the elective modules, the corresponding module is listed as a compulsory module with all the consequences under examination law. The participants in this compulsory module are listed by name on the corresponding lists of participants and grades.

#### Application procedure:

1. Registration for the elective modules in the BW Community takes place after the introductory event in mid-March.
2. Registration for participation in the examinations or for the acquisition of certificates of achievement takes place via the Online Service Centre (OSC) of the Examination Office during the deadlines published by the Examination Office.

#### Voluntary elective module:

If participation in a module is only in the form of a voluntary elective without effect on the Master's examination, registration must be waived and an elective certificate form must be submitted to the examiner to document the grade. Participants in such voluntary electives are not in the corresponding lists of participants and grades. The corresponding transcripts of records are therefore not recorded in the Online Service Centre.

An elective module will therefore only be included in the Master's examination certificate if the graded elective module certificate is submitted to the Examination Office at the latest before the last performance record in a compulsory module required for the Master's examination is taken.

**IV. Allocation of the modules offered to the semesters of study****Winter term**

Module No.	Modul name	SWS	ECTS-LP	Performance record
<b>1</b>	<b>Business Management</b>	<b>8</b>	<b>10</b>	<b>4</b>
1.1	Sustainable Corporate Management	(4)	(5)	(2)
1.2	Management simulation	(4)	(5)	(2)
<b>3</b>	<b>Data Driven Business Management and Controlling</b>	<b>8</b>	<b>10</b>	<b>3</b>
3.1	Working with Data: Research Methods in Business Administration	(3)	(4)	(1)
3.2	Portfolio Management and Controlling	(3)	(4)	(1)
3.3	Process Mining	(2)	(2)	(1)
<b>7</b>	<b>Strategic Marketing Management</b>	<b>8</b>	<b>10</b>	<b>2</b>
7.1	International Marketing Management	(4)	(5)	(1)
7.2	Strategic Marketing Projects	(4)	(5)	(1)
<b>8</b>	<b>Change management</b>	<b>8</b>	<b>10</b>	<b>2</b>
8.1	Change management	(4)	(5)	(1)
8.2	Change Management Case Studies	(4)	(5)	(1)
<b>12</b>	<b>Diversity, Equity and Inclusion</b>	<b>8</b>	<b>10</b>	<b>2</b>
12.1	Diversity, Equity and Inclusion	(4)	(5)	(1)
12.2	Case Study DEI	(4)	(5)	(1)
<b>13</b>	<b>Human Resource Management</b>	<b>8</b>	<b>10</b>	<b>2</b>
13.1	Behaviour in Organisations	(4)	(5)	(1)
13.2	Strategic Human Resource Management	(4)	(5)	(1)

**Summer term**

Module No.	Modul name	SWS	ECTS-LP	Performance record
<b>2</b>	<b>International Business</b>	<b>8</b>	<b>10</b>	<b>2</b>
2.1	International Strategic Management	(4)	(5)	(1)
2.2	Intercultural Management and Business Ethics	(4)	(5)	(1)
<b>4</b>	<b>Steuerrecht und Wirtschaftsprüfung</b>	<b>8</b>	<b>10</b>	<b>2</b>
4.1	Internationales Steuerrecht	(4)	(5)	(1)
4.2	Wirtschaftsprüfung	(4)	(5)	(1)
<b>5</b>	<b>Finance and Accounting</b>	<b>8</b>	<b>10</b>	<b>2</b>
5.1	Advanced Finance	(4)	(5)	(1)
5.2	Advanced Accounting	(4)	(5)	(1)
<b>10</b>	<b>Innovation and Entrepreneurship</b>	<b>8</b>	<b>10</b>	<b>2</b>
10.1	Innovation	(4)	(5)	(1)
10.2	Entrepreneurship	(4)	(5)	(1)
<b>11</b>	<b>Mindful Leadership</b>	<b>8</b>	<b>10</b>	<b>2</b>
11.1	Leadership	(4)	(5)	(1)
11.2	Mindful Business	(4)	(5)	(1)
<b>13</b>	<b>Human Resource Management</b>	<b>8</b>	<b>10</b>	<b>2</b>
13.1	Behaviour in Organisations	(4)	(5)	(1)
13.2	Strategic Human Resource Management	(4)	(5)	(1)



Module No.	Modul name	SWS	ECTS LP	Performance record
<b>14</b>	<b>International Sales Management and selected Sales Topics</b>	<b>8</b>	<b>10</b>	<b>2</b>
14.1	International Sales Management	(4)	(5)	(1)
14.2	Sponsorship-linked marketing	(4)	(5)	(1)
<b>15</b>	<b>Management Consulting</b>	<b>8</b>	<b>10</b>	<b>2</b>
15.1	Management Consulting	(4)	(5)	(1)
15.2	Management Consulting and Case Studies	(4)	(5)	(1)
<b>16</b>	<b>Sustainability Management and Reporting</b>	<b>8</b>	<b>10</b>	<b>2</b>
16.1	Sustainability Reporting	(4)	(5)	(1)
16.2	Basics Sustainability	(4)	(5)	(1)
<b>17</b>	<b>SAP</b>	<b>8</b>	<b>10</b>	<b>2</b>
17.1	Business Analytics	(4)	(5)	(1)
17.2	Managing Finance Processes in SAP	(4)	(5)	(1)

Module No.	Module name	SWS	ECTS-LP	Performance record
<b>17</b>	<b>SAP</b>	<b>8</b>	<b>10</b>	<b>2</b>
17.1	Logistics Processes in SAP	(4)	(5)	(1)
17.2	Managing Finance Processes in SAP	(4)	(5)	(1)
<b>18</b>	<b>Negotiations within an International Surrounding</b>	<b>8</b>	<b>10</b>	<b>2</b>
18.1	Mastering Negotiation Strategies: Psychological and Tactical Approaches	(4)	(5)	(1)
18.2	Intercultural Dynamics and Applied Negotiation Practices	(4)	(5)	(1)
<b>19</b>	<b>Project Management</b>	<b>8</b>	<b>10</b>	<b>2</b>
19.1	Project Management Frameworks & Methodologies	(4)	(5)	(1)
19.2	Project Execution & Agile Collaboration	(4)	(5)	(1)
<b>20</b>	<b>Artificial Intelligence in Business</b>	<b>8</b>	<b>10</b>	<b>3</b>
20.1	Understanding Human-AI Collaboration: Challenges and Opportunities	(4)	(5)	(2)
20.2	Perspectives on AI in Business	(4)	(5)	(1)
<b>21</b>	<b>Circular economy &amp; closed-loop supply chains</b>	<b>8</b>	<b>10</b>	<b>2</b>
21.1	Theory Circular Economy & Closed-Loop Supply Chains	(4)	(5)	(1)
21.2	Tutorial Circular Economy & Closed-Loop Supply Chains	(4)	(5)	(1)

<b>12</b>	<b>Advanced International Studies (study abroad)</b>
12.1	Advanced International Studies I
12.2	Advanced International Studies II

**ATTENTION:**

This overview is subject to the minimum number of participants per module (at least 6 participants according to the decision of the Faculty Council of 4 October 2010).

## **V. Learning objectives and course content**

The learning objectives and course content are published in the module guide on the website of the Faculty of Business Administration and supplement this curriculum.