Study plan for the study and examination regulations for the Master's degree programme

"International Management"
at Rosenheim University of Applied Sciences for the summer semester 2025

(adopted by the Faculty of Business Administration and the Examination Board on 22 January 2025, subject to change)

Status: 10.04.2025

I. Announcement of the performance records

Code of Criminal Procedure -No.	Proof of performance	Number and type	Weight of the individual notes	Admission requirement for subject no.	Teaching and examination language	Examiner	Second auditor	Deadline for PStA	Duration in min.	Authorised. Work / Aids
2	**International Business**									
2.1	International Strategic Management	S.P.P.	1,0	Successful BIP/ International Project	English	FICa	LaE	—	60	none
2.2	Intercultural Management and Business Ethics	S.P.V.	1,0	No	English	Call	FICa	Audit on 03.07.2025	90	none
4	**Tax law and auditing**									
4.1	International tax law	PStA	1,0	No	German	Lis	ScVa	13.06.2025	—	all
4.2	Auditing	PStA	1,0	No	German	LbASch	Lis	4.7.2025	—	all
5	**Finance and Accounting** **Not offered in summer semester 2025**									
5.1	Advanced Finance	S.P.V.	1,0	No	German	ScVa, BoOl	BoOl, Hac	—	90	Non-programmable pocket calculator
5.2	Advanced Accounting	PStA	1,0	No	German	Hac, WoKe	ScVa, Hac, WoKe		—	all
10	**Innovation and Entrepreneurship**									
10.1	Innovation	PstA	1,0	No	English	BaKt	KaSt	18.06.2025		all
10.2	Entrepreneurship	PstA	1,0	No	English	BaKt	KaSt	25.06.2025		all

Code of Criminal Procedure -No.	Proof of performance	Number and type	Weight of the individual notes	Admission requirement for subject no.	Teaching and examination language	Examiner	Second auditor	Deadline for PStA	Duration in min.	Authorised. Work / Aids
11	**Mindful Leadership**									
11.1	Leadership	PStA	1,0	Presence on at least 10 dates	German	ScBe, BIFI	BIFI, MuKa, ScBe	10.07.2025	—	all
11.2	Mindful Business	PStA	1,0	No	German	MuKa	ScBe	04.06.2025	—	all
13	**Human Resource Management**									
13.1	Behaviour in Organisations	PStA	1,0	No	English	ScBe	CoCa	30.06.2025	—	all
13.2	Strategic Human Resource Management	VHB	1,0	see VHB course "Strategic Human Resources Management", offered by Prof. Dr M. Ringlstetter, KU Eichstätt-Ingolstadt, English						
17	**SAP**									
17.1	Logistics Processes in SAP	PStA	1,0	No	English	Hol	KrAn	8.7.2025	—	all
17.2	Managing Finance Processes in SAP	PStA	1,0	No	English	KrAn	Hol	27.06.25	—	All
18	**Negotiations within an International Surrounding**									
18.1	Mastering Negotiation Strategies: Psychological and Tactical Ap- proaches	PStA		No	English	HeCl	CoCa	3.5.2025		all
18.2	Intercultural Dynamics and Applied Negotiation Practices	PStA		No	English	HeCl	CoCa	17.5.2025		all

Code of Criminal Procedure -No.	Proof of performance	Number and type	Weight of the individual notes	Admission requirement for subject no.	Teaching and examination language	Examiner	Second auditor	Deadline for PStA	Duration in min.	Authorised. Work / Aids
19	**Project Management**									
19.1	Project Management Frameworks & Methodologies	PStA		No	English	RuSa	KaSt	20.05.2025		all
19.2	Project Execution & Agile Collaboration	PStA		No	English	RuSa	KaSt	20.05.2025		all
20	**AI in Business**									
20.1	Understanding Human-AI Collabora- tion: Challenges and Opportunities	S.P.P. PStA+	50/50	No	English	NoTl	FlCa	01.07.2025		S.P.P.: none PStA: all
20.2	Perspectives on AI in Business	PStA		No	English	FlCa	NoTl	25.06.2025		all
21	**Circular Economy & Closed-Loop Supply Chains**									
21.1	Theory Circular Economy & Closed- Loop Supply Chains	S.P.P.		No	English	StMk	StAd		60	none
21.2	Tutorial Circular Economy & Closed- Loop Supply Chains	S.P.P.		No	English	StMk	StAd		60	none

Abbreviations:

S.P.P.	Written examination in the examination period
S.P.V.	Written examination during the lecture period
PStA	Exam study work
Coll.	Colloquium
StA	Student research project
mdlP	oral examination

II. Participation restrictions for individual degree programmes

In accordance with Section 6 (1) and (2) StPO, the Examination Board has decided on special participation restrictions and admission requirements for individual courses in the curriculum, which can be found in the following table.

Subject no.	Specialist designation	Restriction on the number of participants [1]	Admission requirements for the degree programme [2]
2.1	International Strategic Management	No	M
2.2	Intercultural Management and Business Ethics	No	M
4.1	International tax law	Yes	M
4.2	Auditing	Yes	M
5.1	Advanced Finance	Yes	M
5.2	Advanced Accounting	Yes	M
10.1	Innovation	Yes	M
10.2	Entrepreneurship	Yes	M
11.1	Leadership	Yes	M
11.2	Mindful Business	Yes	M
13.1	Behaviour in Organisations	Yes	M
13.2	Strategic Human Resource Management	Yes	M
17.1	Logistics Processes in SAP	Yes	M
17.2	Managing Finance Processes in SAP	Yes	M
18.1	Mastering Negotiation Strategies: Psychological and Tactical Approaches	Yes	M
18.2	Intercultural Dynamics and Applied Negotiation Practices	Yes	M
19.1	Project Management Frameworks & Methodologies	Yes	M
19.2	Project Execution & Agile Collaboration	Yes	M
20.1	Understanding Human-AI Collaboration: Challenges and Opportunities	Yes	M
20.2	Perspectives on AI in Business	Yes	M
21.1	Theory Circular Economy & Closed-Loop Supply Chains	Yes	M
21.2	Tutorial Circular Economy & Closed-Loop Supply Chains	Yes	M

Explanations:

1)   No: There is no numerical participation limit for this course.
       Yes: Due to special capacity reasons, there is a numerical participation restriction for this course. Separate registration is therefore required; details will be announced by the examiner/lecturer.

2)   M: Admission requirements for this course: Students must be enrolled in a Master's degree programme.
       M/D: Admission requirements for this course: Students must be enrolled in a Master's or Diploma programme. None: are no special admission requirements for this course with regard to the participants'
       degree programme.
       The rules apply to elective participants, students from other faculties and exchange students from other home universities.

III. Procedure for registering for the compulsory elective subject groups ("modules")

General information:

According to the study and examination regulations, each student on the Master's degree programme a total of four compulsory elective subject groups ("modules") from the six compulsory elective subject groups offered (in the winter and summer semesters). In each semester, registration takes place in two stages:

1. Registration for participation in a compulsory elective subject group ("module") in the university's BW community (intranet, accessible with a password issued at the time of enrolment at the Office of Student Affairs). For some modules, the number of participants is limited for technical, subject-related and/or didactic reasons (see II. of the curriculum). In these cases, the available places are allocated with priority according to curriculum semester (higher semesters first) and time of enrolment.
2. Registration for the performance records in the examination office of the university ("OSC" Online Service Centre).

When registering for a performance record from the published subject catalogue of the compulsory elective subject groups, the corresponding subject is listed as a compulsory subject with all the consequences under examination law. The participants in this compulsory subject are listed by name on the corresponding lists of participants and grades.

Application procedure:

1. Registration for the elective subject groups (modules) in the BW Community takes place after the introductory event in mid-March.
2. Registration for participation in the examinations or for the acquisition of certificates of achievement takes place via the Online Service Centre (OSC) of the Examinations Office during the deadlines published by the Examinations Office.

Voluntary elective subject:

If participation in a subject is only in the form of a voluntary elective without effect on the Master's examination, registration must be waived and an elective certificate form must submitted to the examiner to document the grade. Participants in such voluntary electives *are not in* the corresponding lists of participants and grades. The corresponding transcripts of records are therefore not recorded in the Online Service Centre.

An elective subject will therefore only be included in the Master's examination certificate if the graded elective subject certificate is submitted to the Examination Office at the latest before the last performance record in a compulsory subject required for the Master's examination is taken.

IV. Distribution of the subject groups offered across the study semesters

Winter term

Subject no.	Specialist designation	SWS	ECTS LP	Proof of performance
1	**Business Management**	8	10	4
1.1	Sustainable Corporate Management	(4)	(5)	(2)
1.2	Management simulation	(4)	(5)	(2)
3	**Data Driven Business Management and Controlling**	8	10	3
3.1	Working with Data: Research Methods in Business Administration	(3)	(4)	(1)
3.2	Portfolio Management and Controlling	(3)	(4)	(1)
3.3	Process Mining	(2)	(2)	(1)
7	**Strategic Marketing Management**	8	10	2
7.1	International Marketing Management	(4)	(5)	(1)
7.2	Strategic Marketing Projects	(4)	(5)	(1)
8	**Change management**	8	10	2
8.1	Change management	(4)	(5)	(1)
8.2	Change Management Case Studies	(4)	(5)	(1)
12	**Diversity, Equity and Inclusion**	8	10	2
12.1	Diversity, Equity and Inclusion	(4)	(5)	(1)
12.2	Case Study DEI	(4)	(5)	(1)
13	**Human Resource Management**	8	10	2
13.1	Behaviour in Organisations	(4)	(5)	(1)
13.2	Strategic Human Resource Management	(4)	(5)	(1)

Summer term

Subject no.	Specialist designation	SWS	ECTS LP	Proof of performance
2	**International Business**	8	10	2
2.1	International Strategic Management	(4)	(5)	(1)
2.2	Intercultural Management and Business Ethics	(4)	(5)	(1)
4	**Tax law and auditing**	8	10	2
4.1	International tax law	(4)	(5)	(1)
4.2	Auditing	(4)	(5)	(1)
5	**Finance and Accounting**	8	10	2
5.1	Advanced Finance	(4)	(5)	(1)
5.2	Advanced Accounting	(4)	(5)	(1)
10	**Innovation and Entrepreneurship**	8	10	2
10.1	Innovation	(4)	(5)	(1)
10.2	Entrepreneurship	(4)	(5)	(1)
11	**Mindful Leadership**	8	10	2
11.1	Leadership	(4)	(5)	(1)
11.2	Mindful Business	(4)	(5)	(1)
13	**Human Resource Management**	8	10	2
13.1	Behaviour in Organisations	(4)	(5)	(1)
13.2	Strategic Human Resource Management	(4)	(5)	(1)

Subject no.	Specialist designation	SWS	ECTS LP	Proof of performance
14	**International Sales Management and selected Sales Topics**	8	10	2
14.1	International Sales Management	(4)	(5)	(1)
14.2	Sponsorship-linked marketing	(4)	(5)	(1)
15	**Management Consulting**	8	10	2
15.1	Management Consulting	(4)	(5)	(1)
15.2	Management Consulting and Case Studies	(4)	(5)	(1)
16	**Sustainability Management and Reporting**	8	10	2
16.1	Sustainability Reporting	(4)	(5)	(1)
16.2	Basics Sustainability	(4)	(5)	(1)
17	**SAP**	8	10	2
17.1	Business Analytics	(4)	(5)	(1)
17.2	Managing Finance Processes in SAP	(4)	(5)	(1)

Subject no.	Specialist designation	SWS	ECTS LP	Proof of performance
17	**SAP**	8	10	2
17.1	Logistics Processes in SAP	(4)	(5)	(1)
17.2	Managing Finance Processes in SAP	(4)	(5)	(1)
18	**Negotiations within an International Surrounding**	8	10	2
18.1	Mastering Negotiation Strategies: Psychological and Tactical Approaches	(4)	(5)	(1)
18.2	Intercultural Dynamics and Applied Negotiation Practices	(4)	(5)	(1)
19	**Project Management**	8	10	2
19.1	Project Management Frameworks & Methodologies	(4)	(5)	(1)
19.2	Project Execution & Agile Collaboration	(4)	(5)	(1)
20	**Artificial Intelligence in Business**	8	10	3
20.1	Understanding Human-AI Collaboration: Challenges and Opportunities	(4)	(5)	(2)
20.2	Perspectives on AI in Business	(4)	(5)	(1)
21	**Circular economy & closed-loop supply chains**	8	10	2
21.1	Theory Circular Economy & Closed-Loop Supply Chains	(4)	(5)	(1)
21.2	Tutorial Circular Economy & Closed-Loop Supply Chains	(4)	(5)	(1)

12	**Advanced International Studies (study abroad)**	
12.1	Advanced International Studies I	
12.2	Advanced International Studies II	

ATTENTION:
This overview is subject to the minimum number of participants per module (at least 6 participants according to the decision of the Faculty Council of 4 October 2010).

V. Learning objectives and course content

The learning objectives and course content are published in the module handbook on the Faculty of Business Administration website and supplement this curriculum.