

Publications and Conferences

Peer reviewed publications

Standing strong amid a pandemic: How a global online team project stands up to the public health crisis, with Logemann, M. et al, *British Journal of Educational Technology* | February 2022. <https://bera-journals.onlinelibrary.wiley.com/doi/10.1111/bjet.13189>

The Influence of Psychological Safety and Personality on Technology Acceptance of Team-Based Technology in Global Virtual Teams, *55th Hawaii International Conference on System Sciences / 2022* (with Cardon, P., Aritz, J. et al). January 2022, <http://hdl.handle.net/10125/79406>

Artificial Intelligence in Business Communication: The Changing Landscape of Research and Teaching, *Business and Professional Communication Quarterly*, February 2022. doi: [10.1177/23294906221074311](https://doi.org/10.1177/23294906221074311) (with Getchell, K., Carradini, S. et al.).

Recorded Business Meetings and AI Algorithmic Tools: Negotiating Privacy Concerns, Psychological Safety, and Control, *International Journal of Business Communication*, 2021, published online first (with Cardon, P., Ma, H.)

Recorded Work Meetings and Algorithmic Tools: Anticipated Boundary Turbulence, *Proceedings of the 54th Hawaii International Conference on System Science*, virtual, 2021 (with Cardon, P., Ma, H.).

Acceptance of Speech-to-Text Technology: Exploring Language Proficiency and Psychological Safety in Global Virtual Teams, *Proceedings of the 54th Hawaii International Conference on System Science*, virtual, 2021, (with Cardon, P. & Aritz, J.).

The impact of perceived foreign language proficiency on hybrid team culture, *International Journal of Business Communication*, 57(4), 2020, 497-516 (with Folter, L.-C. & Aritz, J.)

What Happens to Global Virtual Teams When a Pandemic Hits? Maintaining Normalcy and Stability with Disruption All Around, *The Western ABC Bulletin*, June 2020, <https://abcwest.org/2020/06/14/what-happens-to-global-virtual-teams-when-a-pandemic-hits-maintaining-normalcy-and-stability-with-disruption-all-around/> (with Cardon, P., Aritz, J., Elhaddaoui, T., Getchell, K., Helens-Hart, R., Iivonen, K., Insignares, F., Li, X., Logemann, M., Palmer-Silveira, J. C., Ruiz-Garrido, M., Shrivastava, A., Springer, S., Stapp, J., Swartz, S., Warren, N., Woolstenhulme, K. & Zemaitis, E.)

Language proficiency and media capabilities in global virtual teams: Impacts on satisfaction, inclusion, and task accomplishment, *ACM Transactions in Social Computing*, 2(4), 2020, 1-18 (with Aritz, J. & Cardon, P.)

Smart collaboration in global virtual teams: the influence of culture on technology acceptance and communication effectiveness, *Proceedings of the 53rd Hawaii International Conference on System Science*, Maui, HI, 2020 (Best Paper Award; with Cardon, P. & Aritz, J.)

International orientation of professional football beyond Europe: A digital perspective on the global reach of English, German and Spanish clubs, *Sport, Business and Management: An International Journal*, 9(1), 2019, 97-114 (with Fleischmann, M.)

Language Proficiency and Media Synchronicity Theory: The Impact of Media Use on Satisfaction and Inclusion in Multilingual Virtual Teams, *Proceedings of the 52nd Hawaii International Conference on System Science*, Maui, HI, 2019 (Best Paper Award Nomination; with Aritz, J. & Cardon, P.)

Contributions edited books

Internationale und Interkulturelle Mitarbeiterkommunikation, in Einwiller, S., Sackmann, S., & Zerfaß, A., eds., *Handbuch Mitarbeiterkommunikation: Interne Kommunikation in Unternehmen*, Wiesbaden: Springer, 2019

F&E-Internationalisierung von Big-Pharmaunternehmen in Schwellenländern, in Pfannstiel, M., Da-Cruz, P., & Schulte, V., eds., *Internationalisierung im Gesundheitswesen*, Wiesbaden: Springer, 2019, 317-338 (with Kaumanns, D. & Thiel, S.)

Fremdsprachenkompetenz in multikulturellen Teams - Inter-Sprache und Interkultur, in Petrovic, O., Reichmann, G., & Schlögl, C., eds., *Informationswissenschaft*, Wien et al.: Böhlau, 2012 (with Engelhard, J. & Renker, L.-C.)

Unité et diversité - l'"interculturel" comme héritage des situations culturelles de recoupement, in Kalika, M. & Urban, S., eds., *Les Hommes et le Management: des Réponses à la Crise*, Paris: Economica, 2009, 266-280 (with Engelhard, J., Fajen, A. & Renker, L.-C.)

Dissertation

Interkulturalisationsprozesse in multikulturellen Kreativteams – Theoretische Konzeption und empirische Überprüfung, University of Bamberg Press: Bamberg, 2014.

Conference papers

The Influence of Psychological Safety and Personality on Technology Acceptance of Team-Based Technology in Global Virtual Teams, *National Business and Economics Society Twenty-Second Annual Conference*, Maui, HI, March 1-5, 2022 (with Cardon, P. & Aritz, J.)

What Happens to Global Virtual Teams When a Pandemic Hits? Maintaining Normalcy and Motivation with Disruption All Around, *Association of Business Communication 85th Annual Conference*, October 27-31, 2020, virtual (with Aritz, J. & Cardon, P. et al.)

Using the Virtual Business Professional Project in Research: Global Virtual Teams, Technology-Mediated Communication and Team Member Participation, *Conference of the Association of Business Communication Western U.S. Region*, March 1-5, 2020 (with Aritz, J., Cardon, P., & Logemann, M.)

Teaching teamwork, cross-cultural competence, and digital communication with the Virtual Business Professional Project, *Conference of the Association of Business Communication Western U.S. Region*, March 1-5, 2020 (with Aritz, J., Getchell, K., Logemann, M., Springer, A., Springer, S., & Woolstenhulme, K.)

Fit of Language Proficiency and Media in Global Virtual Teams: Which Media Lead to Team Member Satisfaction and Inclusion across Levels of Language Proficiency? *Academy of International Business 2019 Annual Meeting, Copenhagen, July 24-27, 2019* (with Aritz, J. & Cardon, P.)

The Functional Approach to Teaching Cross-Cultural Virtual Collaboration Skills: Evidence from the Virtual Business Professional Project (VBP), *Academy of International Business 2019 Annual Meeting, Copenhagen, July 24-27, 2019* (with Aritz, J., Cardon, P. and Walker, R.)

Panel presentation “Using the Virtual Business Professional Project in Research”, *International Conference of the Association for Business Communication, Miami, FL, October 24-27, 2018* (with Li X., Shrivastava, A., Swartz, S., Insignares, F., Warren, N., Logemann, M., Nordbäck, E., Cardon, P. and Aritz, J.)

Intersections of Gender and National Culture in Managerial Decision-Making, *Association for Business Communication Annual Conference, Miami, FL, October 24-27, 2018* (with Kerner, L.)

Social Collaboration Tools for Virtual Teams: A Global Learning Opportunity for Students, *International Association for Computer Information Systems Annual Conference, Clearwater Beach, FL, October 3-6, 2018* (with Aritz, J. & Cardon, P.)

The International Scale of European Multinationals: An Updated Perspective on the Regional 'Strategies' of MNEs?, *Academy of International Business 2017 Annual Meeting, Dubai, VAE, July 1-5, 2017* (with Czychon, C.)

Perspectives on Multicultural Teamwork: The impact of foreign language proficiency on hybrid culture, *European Academy of Management Annual Conference, Glasgow, UK, June 21-24, 2017* (with Folter, L.-C. & Aritz, J.)

Assessing the impact of perceived foreign language proficiency on hybrid culture building, *German Association for Business Research (VHB) International Management Chapter Junior Researchers Workshop, Kiel, Germany, April 26-27, 2017*

East, meet West: Innovative approaches to equip Confucian-heritage culture (CHC) business students to become more effective communicators in the classroom and the business world, *81st ABC Annual International Conference, Albuquerque, NM, October 19-22, 2016* (with Pasztor, S.)

Hybrid Culture Building and Foreign Language Proficiency - Do These Constructs Interact?, *73rd Annual Meeting of the Academy of Management, Lake Buena Vista, FL, August 9-13, 2013* (with Renker, L.-C.).

Foreign Language Proficiency as a Precondition of Hybrid Culture Building? An Empirical Study, *INBAM Annual Conference, Lisbon, June 17-19, 2013* (with Renker, L.-C.).

It takes two to Tango - The effect of foreign language proficiency on hybrid culture building in international management teams, *Western Business & Management Association Annual Conference, Paris, October 5-6, 2012* (with Renker, L.-C.).

Workshop hosting

Artificial Intelligence for Business Communication, Pre-Conference Workshop, *Association of Business Communication Annual Conference, October 18-23, 2021, virtual* (with Aritz, J. & Cardon, P. et al.), co-lead

Artificial Intelligence for Business Communication, Pre-Conference Workshop, *Association of Business Communication Annual Conference, October 27-31, 2020, virtual* (with Aritz, J. & Cardon, P. et al.), co-lead

MBA Student Communication Excellence Tool Kit, Panel, *Association of Business Communication Annual Conference, October 27-31, 2020, virtual* (with Aritz, J., Harms, P., Kolovou, T. & Pawlik, L.), co-lead

The Future of Communication: Artificial Intelligence for Global Virtual Teams, Pre-Conference Workshop, *Association of Business Communication Annual Conference, October 23-26, 2019, Detroit, MI* (with Aritz, J. & Cardon, P.), co-lead