

Escuela Universitaria de Negocios, Comunicación & Diseño

INTERNATIONAL FACTSHEET 2024/2025

ADDRESS C/ Simón Cabarga 6

39005 Santander

SPAIN

WEBSITE https://www.cesine.com/



SUMMER SCHOOL INFORMATION

Design, Surf, Culture, Spanish Language & Digital Business 2-week programme: Monday 1st to Friday 12th July



CONTACTS

ERASMUS CODE

E SANTAND-35

Academic Director Business School: Mr. David Harrison (<u>david.harrison@campuscesine.com</u>) International Students Coordinator: Mr. Mario Banca (<u>m.banca@cesine.com</u>) +34 674 433 618 Front Desk (*housing matters*): Mr. Marcos ZAPATA (<u>m.zapata@cesine.com</u>)

INFORMATION FOR INCOMING STUDENTS



ACADEMIC CALENDAR

	FALL	SPRING	SUMMER
Nomination Deadline	May 15th	November 15 th	2-week programme in early July
Application Deadline	June 1st	November 30 th	
Course length (exam included)	Mid-September 2023 to late January/beginning of February 2024	Late January 2024 to late May/beginning of June 2024	



Calendarios

Grados Marketing y ADE y Periodismo I Cesine Centro Universitario

Grado Diseño Gráfico y Creación I Cesine Centro Universitario

ADMISSION PROCESS

Step 1: The partner must send the list of nominated students via email at <u>m.banca@cesine.com</u> and <u>international@cesine.com</u> including the student's **first name, last name, and email address.**

Step 2: Student registration. Students will then get a link (the home school is copied in) to register online and will have to send in the following documents:

- Copy of passport,
- Electronic ID Picture
- Language Proficiency
- Last transcripts
- Recommendation Letter
- CV / resumé in English

Step 3: After examination of the application the Admission Letter is sent to students.

Step 4: Course selection



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ACADEMIC OFFER

Top UP Bachelors:

- International Business
- Advertising, Marketing Communications & Public Relations
- Sports Management (Surf, Sail & Golf)
- Hospitality and Travel management

Credits: 60 ECTS (2 semesters)

Official title issued by the LONDON METROPOLITAN UNIVERSITY (LMU)

English level required: IELTS 6.0 / sub scores 5.5 or equivalent.

- 120 ECTS entry requirement
- Letter of recommendation + CV

MBA #DMB Digital Marketing & Business

- 6 months of academic training & 6 months of at work-assignments
- Please ask for the catalogue and more details if your students are interested

COURSES INFORMATION

Welcome Week: mandatory

Class timetable: Available a few days before the beginning of the courses.

Grading System: On 100 points. Pass: 50/100.

ADDITIONAL INFORMATION

HOUSING

-No on-campus accommodation.

-The International Department will send information to help students find a place to live during their stay. (Some helpful websites: <u>Emancipia</u> / <u>Idealista</u> / <u>Just Room</u>)

HEALTH INSURANCE

Foreign students coming to CESINE must have medical insurance cover valid for all their stay. European Union Students should provide a copy of their valid EU health card.

Here are some Spanish companies that provide medical insurance: <u>ASISA</u> / <u>ADESLA</u> / <u>MAPFRE</u>

COST OF LIVING: (depending on student lifestyle)

- Transport: 1,30€ per trip
- Housing: between 300€ and 600€
- Average monthly (without rent): 250-400€

Certificates:

- International Business
- Audiovisual Marketing
- Digital Marketing
- Marketing Management
- Visual Communication
 - Fashion Marketing

Credits: 30 - 37,5 ECTS (1 semester) English level required: level B2 or equivalent

- previous university studies
- letter of recommendation + CV

The Acceptance Letter is sent to students around end of May (Fall Semester) and around end of November (Spring Semester).

Re-sits exams: Yes, in July (for <u>all</u> students)

Transcripts: Grades are available two weeks after the final exams. Transcripts are sent to the home university after the official publication.

VISA

EU students:

Do not require a visa. They will have to register at the Oficina de Extranjería as EU residents (if they stay over 3 months).

NON-EU students:

Students staying up to six months must apply for a visa for a period up to 180 days. Once in Spain they are allowed to apply for a TIE - Identity Number for Foreign Students.

Students staying more than six months must apply for a visa for studies and upon arrival in Spain or the Schengen Area, they must apply for a TIE (Tarjeta de Estancia por Estudios: Student Residence Authorization Card) within 30 days of arrival.