

# E|F|A|P

L'école des nouveaux métiers  
de la communication

## Summer programs

PARIS



## EFAP

The leading school in communication

Private institution,  
Undergraduate and Graduate programs

A panoramic view of Paris, France, featuring the Eiffel Tower in the center, surrounded by dense urban buildings under a blue sky with light clouds.

# Welcome!

Dear Students,

It will be a great pleasure to welcome you in France during our Summer School's programs!

Studying abroad is a great and challenging experience you will never forget! Our Summer School programs will allow you to discover the beautiful country of France, its language and culture, all while developing your skills in Fashion Communication, Luxury Strategies , Art , Drawing.... and of course, make new friends from all over the world!

This guide will help you to prepare your stay and choose the program that suits you the best. Should you need any further information, do not hesitate to contact us.

We look forward to welcoming you soon,

Department of International Relations  
**[international@efap.com](mailto:international@efap.com)**



# Why join our summer programs?

Groupe EDH is a French higher education group. For 60 years now, it has been a leader in the fields of Communication and Marketing, Art and Cultural Management, Animation, Cinema, Journalism, Graphic Design, Digital Arts, Interior Design and Production.

## 1. Excellent location in Paris

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Our campuses are located in the 5<sup>th</sup> and 14<sup>th</sup> district in the heart of the Montparnasse and in Gobelins neighbourhood which are typical parisian life places.

## 3. An amazing opportunity to discover France

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Introduction to the French Language and Culture, as well as guided visits of Paris most emblematic sites and food tasting. The best way to immerse yourself in the French *art de vivre!*

## 2. Great learning experience and credits transfer

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Possibility of credit transfer in ECTS and US credit system. Taught by professionals and experts from different sectors such as Art, Communication, Fashion, Luxury, Marketing and Production. All programs include workshops, cultural and professional visits.

## 4. A great Team ready to support you!

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A dedicated Team at the EFAP Department of International Relations will always be ready to help and make sure you make the most out of the Summer School Experience!



# Testimonies

“ The two-week summer course in Fashion Communication allowed me to unite my love for Paris with my love for fashion and meet wonderful people. The course was fascinating and I was able to acquire practical knowledge. Besides, having a fashion project by the end was really great! ”

**Liliana** - *from New York City*

“ My favorite part about being in class was on the final day, really getting to present my view and my perspective on the Fashion world and getting to see it from my very own eyes. ”

**Kaiden** - *from Canada*

# Our 5 programs



**French Language and Culture**

📍 Paris Campus

Language: French



**Fashion Communication in Paris**

📍 Paris Campus

Language: English



**Luxury Strategies in Paris**

📍 Paris Campus

Language: English



**Art Immersion in Paris**

📍 Paris Campus

Language: English



**Drawing Experience in Paris**  
Create your own Travel Diary

📍 Paris Campus

Language: English



# French Language and Culture



Paris Campus  
Language: French



Session 2:  
June 30-July 10, 2026

## An exciting introduction to the French Language and Culture

This course is dedicated to beginner level students who have never done a French language course prior to their arrival in France.

The aim of the course is to give students basic elements to help them interact in everyday life situations and immerse them in the French culture through historical, social, geographical and artistic aspects.

- › Credits: **3 US credits** or **6 ECTS**
- › **36 Contact hours:** Lectures, Workshops and/or Masterclasses
- › **12 Contact hours:** Cultural Visits



### Cultural Visits

- › Louvre Museum
- › Opéra Garnier
- › Orsay Museum
- › Bateaux Mouches
- › Montmartre
- › Parisian Covered Passages

# Fashion Communication in Paris



Paris Campus  
Language: English



Session 1:  
June 16-26, 2026

## A fascinating discovery in the world of fashion in Paris

The course aims to develop a sound understanding of the cultural and historical significance of Fashion.

Students will learn the art of storytelling and study the principles of branding. They will explore the evolving communication tools, understand the changing communication landscape, the importance of sustainability in Fashion and develop analytical skills. Workshops, meetings with experts and masterclasses will be organized as part of the program.

- › Credits: **3 US credits** or **6 ECTS**
- › **36 Contact hours:** Lectures and Workshops
- › **12 Contact hours:** Cultural Visits



### Cultural visits and company visits

- › Dior Gallery
- › Galleries Lafayette
- › Fashion Exhibitions
- › Fashion Incubator
- › Galliera Museum
- › Yves Saint Laurent Museum

# Luxury Strategies in Paris



Paris Campus  
Language: English



Session 1:  
June 16-26, 2026

## Explore the nature of luxury brand strategies

The course aims to develop a sound understanding of the nature of luxury brand strategies to develop competitive marketing and content strategies from story-building to storytelling and story-doing.

Students will discover appropriate methods and tools for structuring, formulating, adapting and implementing luxury strategies from west to east and vice versa.

- › Credits: **3 US credits** or **6 ECTS**
- › **36 Contact hours:** Lectures and Workshops
- › **12 Contact hours:** Cultural Visits



### Cultural visits and company visits

- › Fragrance workshop
- › Fashion exhibition
- › Luxury sectors discovery

# Art Immersion in Paris



Paris Campus  
Language: English



Session 1:  
June 16-26, 2026

## The opportunity to discover Western modern art in Paris

Art Immersion in Paris offers an introduction to the history of Western modern art and provides a foundation in the knowledge and skills of art history.

The course articulates theory and practice. The students will explore the diversity of modern creations: from painting and sculpture to photography, performance, installation, architecture, and design.

- › Credits: **3 US credits** or **6 ECTS**
- › **36 Contact hours:** Lectures, Cultural Visits
- › **12 Contact hours:** Cultural Activities



### Cultural Visits

- › Orsay Museum
- › Picasso Museum
- › Georges Pompidou Center
- › Louis Vuitton Foundation
- › Exhibitions

# Drawing Experience in Paris: Create your own Travel Diary



Paris Campus  
Language: English



Session 2:  
June 30-July 10, 2026

## Discover Paris from a different angle !

Our campus in the center of Paris will welcome students who wish to combine their love of art and drawing with their desire to discover the beautiful city of Paris.

This program is tailored for students seeking to broaden their creative horizons and enhance their inspiration. Throughout this summer course, participants will explore Paris from a unique perspective as they craft their personalized travel diary, capturing their experiences through a visually engaging graphic report.

- › Credits: **3 US credits** or **6 ECTS**
- › **36 Contact hours:** Lectures and Exhibitions
- › **12 Contact hours:** Cultural Visits

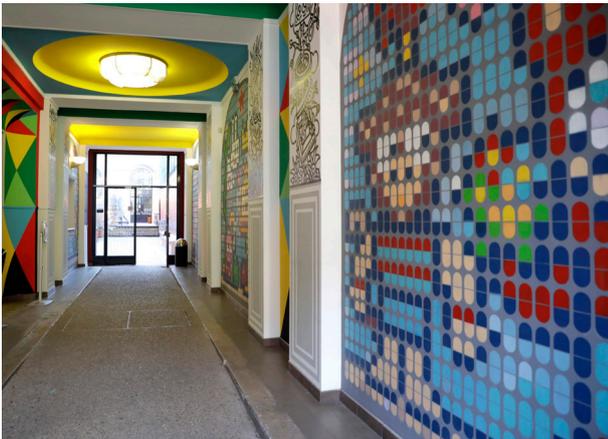


### Visits and places to practice drawing :

- › Place des Vosges
- › Covered passages
- › Palais Royal Garden
- › Arènes de Lutèce
- › Luxembourg Gardens

# Practical Information

## How to get to our Paris Campus?



### **Raspail Campus** 214 Boulevard Raspail, 75014

Located in the heart of the Quartier Montparnasse, a lively and emblematic parisian neighbourhood. The Raspail Campus is very easily accessible by public transport.

#### **Metro line**

Stop: Vavin or Raspail (Line 4)  
Stop: Edgar Quinet (Line 6)

#### **Train line**

Stop: Port Royal (RER B Line)



### **Scipion Campus** 13 rue Scipion, 75005

Located in the 5th arrondissement, the Scipion Campus offers a calm and inspiring environment, just a few minutes from the Jardin des Plantes and easily accessible by public transport.

#### **Metro line**

Stop: Campo-Formio (Line 5)  
Stop: Les Gobelins (Line 7)

# Practical Information

## Student housing

**Students have two options for housing during their stay in Paris:**

- › Student residences about 30-40 minutes away from the campus
- › shared flats

If you need help, do not hesitate to contact us [international@efap.com](mailto:international@efap.com)

**Optional Housing (single or double room):**

- › from 840€ to 1080€ for 2 weeks (single studio)
- › from 1820€ to 2340€ for 4 weeks (single studio)

### Session 1

Arrival date: Monday, June 15th, 2026

Program start: Tuesday, June 16th, 2026

### Session 2

Arrival date: Monday, June 29th, 2026

Program start: Tuesday, June 30th, 2026

## Public transportation

In Paris, RATP is in charge of most of the public transportation. **Metro card costs around 32 euros per week + 5 euros for the Navigo Pass** and will allow you to use the metro, bus, RER and TRAM.

Velib is the metropolitan bicycle service, **you can subscribe from 3 to 10 euros per month** and use the bicycles whenever you need.



# Other experiences during your stay

**Students will also have the time to enjoy the various festivals and cultural events that take place in Paris during the Summer.**

Every year, the **“Fête de la musique”** takes place in Paris on the 21<sup>st</sup> of June (celebrating the first day of summer)



**“Bastille day”** on the 14<sup>th</sup> of July is a day filled with parades, music and fireworks, This national holiday is celebrated all around the country and it will be a great way to dive into the French spirit.

The **“Tour de France”**, the World known bicycle competition will take place during the month of July, going through the most emblematic areas of the country and finishing in Paris.



Do not forget to visit le **Château de Versailles**, a great opportunity to immerse yourself into French History and discover the charming town of Versailles.

Also, while in Paris, do not hesitate to spend a day visiting the happiest place on earth: **Disneyland Paris!**





# Application Procedures

## Application Deadline - April 1<sup>st</sup>

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The application must be done online through our website:  
**[www.efap.com/summer-school](http://www.efap.com/summer-school)**

## Tuition Fee

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### Programs in Paris:

- › 1500€ for a 2-week program
- › 2800€ for a 4-week program

### Optional Housing (single room or studio):

- › from 840€ to 1080€ for 2 weeks
- › from 1820€ to 2340€ for 4 weeks

## Contact

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For further information, please contact us: **[international@efap.com](mailto:international@efap.com)**  
and **visit the website: [www.efap.com/summer-school](http://www.efap.com/summer-school)**

## Follow us on social media

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efap.international

1 leading group,  
14 prestigious schools,  
36 campus in France  
and abroad

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L'école  
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icart.fr

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efj.fr

**BRASSART**

L'école  
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L'école  
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ecole-mopa.fr

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des métiers du cinéma  
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**IFA Paris**

L'école  
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ifaparis.com

**cesine**

Escuela Universitaria  
de Negocios,  
Comunicación & Diseño

cesine.com

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**MIAMI AD  
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**G N O M O N**

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