

Intercultural communication – working in international groups

(taught in English)

Module Number.: AW-0 0 4880.M

ECTS-credits: 3

Workload: 90 hours (approx. 30 class and 60 self-study)
(1 ECTS = 30 h)

Contact hours (SWS): 2 hours per week

Learning objectives: This course will introduce students to the discipline of *Intercultural communication*. We will study communication across different cultures and social groups and we will learn how culture affects communication. After having completed the course you will have learned the skills being required to communicate or share information with people from other cultures and social groups

Content: Intercultural differences based on the studies of Geert Hofstede
Intercultural competence and business culture
International project management – intercultural teamwork
Intercultural training for a professional stay abroad
Self-awareness in professional/private life and foreign perception
Case Studies (cultural standards in India, China, etc..)

Language of instruction: English

Requirements: English level B2

Material: Will be announced by lecturer;
Key literature:
Susanne Doser: 30 Minuten für interkulturelle Kompetenz (GABAL Verlag)
Dagmar Kumbier/Friedemann Schulz von Thun: Interkulturelle Kommunikation: Methoden, Modelle, Beispiele (Rowohlt-Verlag)

Richard Lewis: When Cultures Collide: Leading Across Cultures; Verlag: Nicholas Brealey International; (2018)

von SIETAR Europa (Hrsg), Elisabeth Hansen, Ann-Kristin Torkler: SIETAR Europa Intercultural Training Tool Kit: Activities for Developing Intercultural Competence for Virtual and Face-to-face Teams, 2019

Geert Hofstede: Cultures and Organizations - Software of the Mind: Intercultural Cooperation and Its Importance for Survival (Englisch), 2010

Sylvia Schroll-Machl: Doing Business with Germans: Their Perception, Our Perception (English Edition)



HBR's 10 Must Reads on Managing across Cultures (Englisch), 2016

Interkulturelle Unterschiede basierend auf den Studien von Geert Hofstede (Studienarbeit).

Sylvia Schroll-Machl: Die Deutschen – Wir Deutsche (Vandenhoeck & Ruprecht).

Alexander Thomas: Beruflich in.... (Vandenhoeck & Ruprecht).

Internationales Projektmanagement – Interkulturelle Zusammenarbeit in der Praxis (Beck-Wirtschaftsberater im dtv).

Interkulturelles Training für einen beruflichen Auslandsaufenthalt; Vorbereitung einer Trainingssequenz.

Participants:

Max. 25

Examination:

Written exam / PStA